

Why Should I Update My Website Design or Create a Website At All?

More and more of the population is moving to the internet as means of finding information on companies or products. More often than not people will purchase from a well designed website that is easy to navigate and read than a website that is poorly designed. There are thousands of studies that rate how people view websites and what they look at first, second, third, etc. Website design is a science.

It is important for your website design to match your identity (i.e. your logo - if you have one), this way people can easily recognize your website and feel comfortable purchasing from you.

There are new things that you should also consider for your website these days. Do you want people with cell phones to view your webpage? How do your customers currently find you on the internet if you have a website? Are you getting a lot of business from your site? Do you want to have interactive elements? How often will you update your site?

In order to help more potential customers find your on the internet I use my design and coding skills to create and build a site that you will be proud of and your clients will love. I also use my knowledge of how viewers look at pages to build you a page that will captivate your audience longer, and hopefully translate into more interest.

Award Winning Graphic Designer with the ability to code	Beautiful designs, faster site changes, no mis-communication between designer and coder.
Visually Pleasing Web Sites	Keeps customers on your site longer leading to more exposure and higher viewership
Easy Navigation	Customers can find information easier and won't abandon your site for a competitor
Images & Text Formatted for the Web	Faster downloading times and higher web legibility
Properly Coded Web Site	Higher ranking on search engines like Google, Yahoo. Ability for the visually impaired to "view" your site
HTML, CSS, PHP & JavaScript Coding	Higher interactivity than static HTML site
PHP Form Coding	Collect information you want without relying on customer email servers